

Tourism & Culture

Nature Based Solutions, Greening, Water Management

Urban Agendas / planning, SUD Strategies, Public Space, Urban Model

Digital Transition & Smart City

Climate Change & Energy Transition

General Socio-economic Profile

Larissa is the 5th largest city in Greece, the biggest urban centre in Central Greece and the capital of the Thessaly region. It is an important centre of economy, administration, education, culture, commerce and healthcare, as well as has a strong foundation in agriculture thanks to its location in the middle of the largest plain in Greece. Its urban development policies and projects help create the conditions for sustainable growth.

Larissa



146,926



122.59 km²



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资料来源: Pixabay

Good Practices

Larissa is the first Greek city to plan and implement a long-term scheme that pedestrianises its city centre in the mid-80s. The central area has a mixture of diverse functions, including residence, services, healthcare, education, commerce, culture, tourism, hospitality and entertainment. Larissa wishes to share its experiences of transforming and expanding its city centre by improving its urban development plans and overcoming oppositions over the years. The city has transformed its identity whilst promoting its cultural heritage.

Preferred Areas of Cooperation

- Larissa is an 8,000-year-old city with significant monuments in the central area and an important cultural profile that includes museums, organisations, productions, an ECoC2021 candidacy, and a European Destinations of Excellence (EDEN) award.
- Larissa believes that culture plays a significant role in urban development, and that cities also need to address current challenges like climate change by re-thinking urban public space. A sense of ownership of the intangible and public resources, including green space and heritage, shall be enhanced.
- Larissa needs to address the climate change challenge. With the technological advances, the city also needs to meet the demand for digital services of its citizens, businesses, organisations, and visitors, and monitor their performance.