



Circular Economy, Waste Management

Tourism & Culture

Health, Life Science, Elderly, Bio Economy

Education, Jobs & Skills, Innovation Centres. **Business Clusters**



Post-COVID Recovery – social justice and social inclusion

General Socio-economic Profile

loannina is the capital and the largest city of Epirus, a north-western region of Greece, and the 10th largest municipality of the country in terms of population. As a university city, it has a favourable environment and a rich heritage, which are conducive to developing the secondary and tertiary sectors with quality living and attractive conditions. Ioannina is the trade centre of the Epirus Region. Tourism has always played a vital role in the local economy. The city is a major tourist destination all year round, drawing visitors to its many attractions, sports events, and conferences with support from its growing tourist infrastructure. Ioannina is becoming a modern European city with a dynamic economy and improves services to its citizens and businesses with ICT systems, tools, and methods. It also strengthens collaborative governance via participation and co-creation processes.

The Municipality of Ioannina is undergoing a process of integrated planning in strategic sectors including Urban Development, Urban Energy, Urban Mobility, Smart City, Waste Management and Business Plan of 2020-2023.

Ioannina





112,486



403.32 km²





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Good Practices

The Municipality of Ioannina implements its Urban Development Strategy and other strategic plans for renewable energy and sustainable urban mobility, and participates in several European projects and initiatives including the POCITYF, SPROUT, CONNECTING NATURE and 100 ICC. The city looks forward to sharing its experience and lessons with other cities, so as to develope a smarter and greener city.

Preferred Areas of Cooperation

- The Municipality chooses Circular Economy and Waste Management as its preferred thematic areas, as there are great interests from entrepreneurs. These areas are also key to environmental protection.
- O Tourism and culture have always been a priority for loannina and its ecosystem.
- o loannina works on enhancing the skills of its citizens and public servants, and aims to improve employment, entrepreneurship, and innovation.
- The University of Ioannina is also interested in the thematic area of Healthcare - Life Science - Elderly - Bio-economy.

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